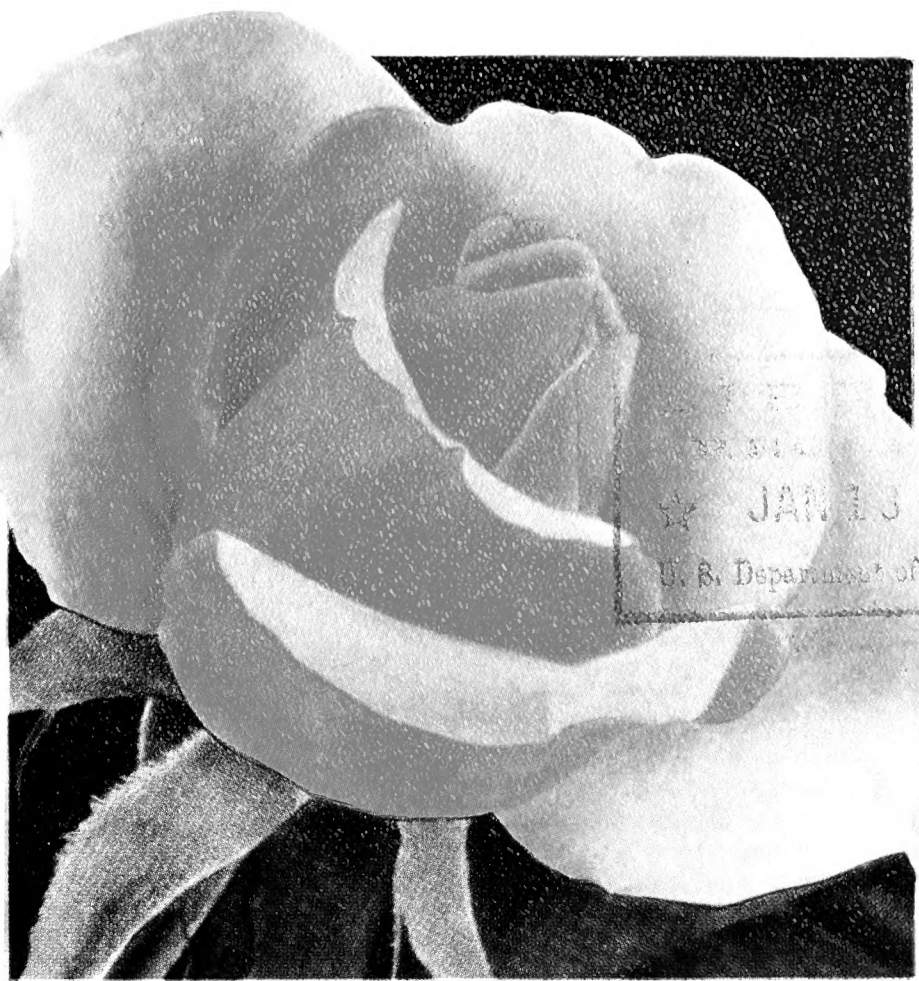


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

1940



R. M. S. QUEEN MARY
ORIGINATED BY HENRY A. DREER, INC.
U. S. Plant Patent No. 249



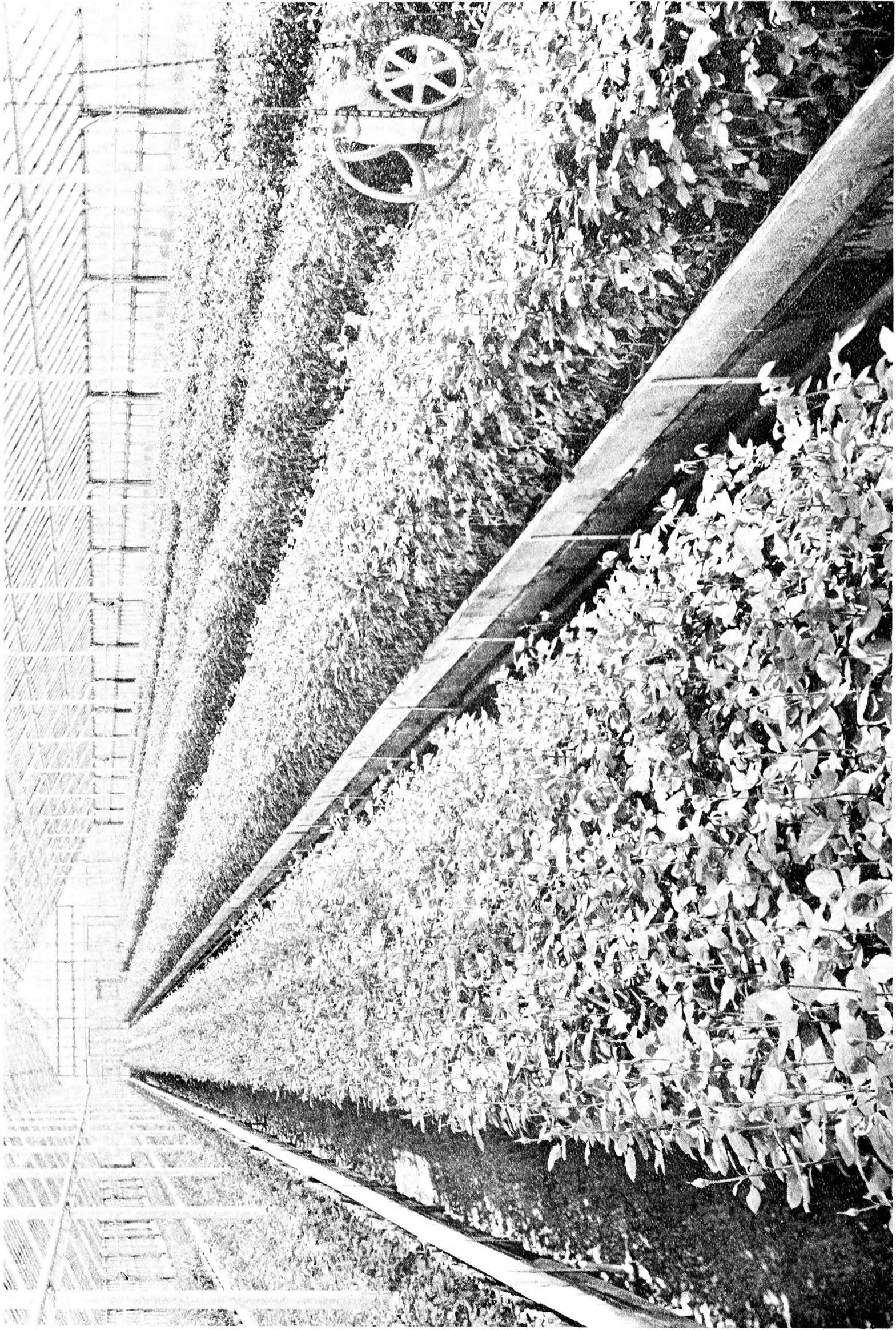
LUCILE HILL
ORIGINATED BY
JOSEPH H. HILL CO.
U. S. Plant Patent No. 305

YELLOW GLORIA
ORIGINATED BY C. F. BERTANZEL
U. S. Plant Patent No. 240



© 1938

HILL
FLORAL PRODUCTS CO.
RICHMOND • INDIANA
AGENTS FOR
THE E. G. HILL CO. JOSEPH H. HILL CO.



HOUSE OF HILLS' YOUNG ROSE STOCK READY FOR SHIPMENT

PICTURE TAKEN SPRING, 1939

ROSE PLANTS FOR 1940

Grafted

LUCILE HILL

Joseph H. Hill Company
U. S. Plant Patent No. 305, Nov. 29, 1938

Lucile Hill is a pink seedling and has been at the top in production of cut flowers among all the varieties we grow. It has a beautifully-formed long bud and its vivid pink color all go to make it a favorite with every retailer who stocks it. See front cover.

PRICES

GRAFTED PLANTS		SCIONS	
\$35.00 per 100 in all quantities	\$350.00 per 1000	\$15.00 per 100 in all quantities	\$150.00 per 1000

Purchasers must sign agreement not to propagate stock of this variety except for their own use on a royalty basis.

YELLOW GLORIA

C. F. Bertanzel, Jr.
U. S. Plant Patent No. 240, Mar. 30, 1937

This variety is a golden yellow sport of Talisman. It is equally as strong a grower and producer as Talisman and has the distinct virtue of being a clear yellow in color. See front cover.

PRICES

GRAFTED PLANTS		SCIONS	
\$23.00 per 100 in all quantities	\$230.00 per 1000	\$8.00 per 100 in all quantities	\$80.00 per 1000

Purchasers must sign agreement not to propagate stock of this variety except for their own use on a royalty basis.

R. M. S. QUEEN MARY

Henry A. Dreer, Inc.
U. S. Plant Patent No. 249, June 8, 1937

R. M. S. Queen Mary is continuing to hold its place for the third year as a leader among all the rose varieties. Its production is almost equal to that of the average variety and as its cut flowers bring a high return on the market the results per square foot are profitable. R. M. S. Queen Mary is a combination of pure pink and rich glowing salmon warmed by an amber glow arising from the orange base of the petals. See front cover.

PRICES

GRAFTED PLANTS		SCIONS	
\$30.00 per 100 in all quantities	\$300.00 per 1000	\$15.00 per 100 in all quantities	\$150 per 1000

Purchasers must sign agreement not to propagate stock of this variety except for their own use on a royalty basis.

BETTER TIMES

Joseph H. Hill Company
U. S. Plant Patent No. 23, Aug. 23, 1932

For six years all florists have profited by the introduction of Better Times. In that time there have been many planted but not enough to take care of the constant year-round demand for this popular flower. The ultimate market for Better Times has not yet been touched so we again suggest "Increase your planting of this great variety." See back cover.

PRICES

GRAFTED PLANTS		SCIIONS	
\$26.00 per 100	\$260.00 per 1000	\$12.00 per 100	\$120.00 per 1000
in all quantities		in all quantities	

(These prices apply to those growers who are planting Better Times for the first time and to licensed growers who are increasing their planting.)

GRAFTED PLANTS		SCIIONS	
\$18.00 per 100	\$180.00 per 1000	\$4.00 per 100	\$40.00 per 1000
in all quantities		in all quantities	

(These prices apply to licensed growers who are destroying old plants of Better Times and replacing with young stock.)

Purchasers must sign agreement not to propagate stock of this variety except for their own use on a royalty basis.

HAPPY DAYS

Amling Rose Co.
U. S. Plant Patent No. 144, Oct. 29, 1935

Happy Days is a sport of Briarcliff, being darker and more intense in color. The color is the chief difference between these two varieties as they seem identical in all other respects. See back cover.

PRICES

GRAFTED PLANTS		SCIIONS	
\$25.00 per 100	\$250.00 per 1000	\$10.00 per 100	\$100.00 per 1000
in all quantities		in all quantities	

(These prices apply to those growers who are planting Happy Days for the first time and to licensed growers who are increasing their planting.)

GRAFTED PLANTS		SCIIONS	
\$20.00 per 100	\$200.00 per 1000	\$5.00 per 100	\$50.00 per 1000
in all quantities		in all quantities	

(These prices apply to licensed growers who are destroying old plants of Happy Days and replacing with young stock.)

Purchasers must sign agreement not to propagate stock of this variety except for their own use on a royalty basis.

ROME GLORY

Jackson & Perkins Co.
U. S. Plant Patent No. 304, Nov. 8, 1938

A beautiful red rose that is a cross of Dame Edith Helen and our own Sensation. The rose stretches well and the buds are beautifully formed. It is much in demand as a cut flower and commands a high average per bloom.

PRICES

GRAFTED PLANTS		SCIONS	
\$30.00 per 1000 in all quantities	\$300.00 per 1000	\$15.00 per 100 in all quantities	\$150.00 per 1000

Purchasers must sign agreement not to propagate stock of this variety except under special license from originator.

AMERICAN PRIDE

N. Grillo
U. S. Plant Patent No. 49, Dec. 20, 1932

American Pride is a sport of Grillodale, which in turn sported from Mme. Butterfly. A fine white rose which we have grown successfully for many years.

PRICES

GRAFTED PLANTS		SCIONS	
\$ 30.00 per 100 — 25 to 250		\$12.00 per 100	\$100.00 per 1000
250.00 per 1000 — 250 and over			

Purchasers must sign agreement not to propagate stock of this variety except under special license from originator.

PEERLESS

Joseph H. Hill Company
U. S. Plant Patent No. 157, Dec. 3, 1935

Peerless is our red sport of Better Times and has all the easy growing characteristics of the Columbia family. It is a bright velvety scarlet carmine with long pointed buds. Here is a red rose that is a good keeper—that holds its color. If you need a rose that is a deeper red than Better times, plant Peerless.

PRICES

GRAFTED PLANTS		SCIONS	
\$26.00 per 100 in all quantities	\$260.00 per 1000	\$12.00 per 100 in all quantities	\$120.00 per 1000

Purchasers must sign agreement not to propagate stock of this variety except for their own use on a royalty basis.

LESTRA HIBBERD

Joseph H. Hill Company
U. S. Plant Patent No. 156, Dec. 3, 1935

Lestra Hibberd, a seedling of the Joseph H. Hill Company, was disseminated in 1937 and is a cross of Sweet Adeline and Joanna Hill. From the latter parent Lestra Hibberd gets its interesting color shadings; the bud is dark yellow, the open bloom orange yellow, tinted with creamy white, becoming at times a light amber yellow. It is a strong and productive grower.

PRICES

GRAFTED PLANTS		SCIIONS	
\$26.00 per 100 in all quantities	\$260.00 per 1000	\$12.00 per 100 in all quantities	\$120.00 per 1000

(These prices apply to those growers who are planting Lestra Hibberd for the first time and to licensed growers who are increasing their planting.)

GRAFTED PLANTS		SCIIONS	
\$18.00 per 100 in all quantities	\$180.00 per 1000	\$4.00 per 100 in all quantities	\$40.00 per 1000

(These prices apply to licensed growers who are destroying old plants of Lestra Hibberd and replacing with young stock.)

Purchasers must sign agreement not to propagate stock of this variety except for their own use on a royalty basis.

MRS. FRANKLIN D. ROOSEVELT

Traendly & Schenck
U. S. Plant Patent No. 80, Nov. 7, 1933

A yellow sport of Talisman grown widely because of its high production of good, salable flowers. Roosevelt has been one of the mainstays for the past six years of a well-rounded-out planting program. See back cover.

PRICES

GRAFTED PLANTS		SCIIONS	
\$26.00 per 100 in all quantities	\$260.00 per 1000	\$12.00 per 100 in all quantities	\$120.00 per 1000

(These prices apply to those growers who are planting Roosevelt for the first time and to licensed growers who are increasing their planting.)

GRAFTED PLANTS		SCIIONS	
\$18.00 per 100 in all quantities	\$180.00 per 1000	\$4.00 per 100 in all quantities	\$40.00 per 1000

(These prices apply to licensed growers who are destroying old plants of Roosevelt and replacing with young stock.)

Purchasers must sign agreement not to propagate stock of this variety except for their own use on a royalty basis.

SIGNET

The Montgomery Co., Inc.
U. S. Plant Patent No. 199, Sept. 29, 1936

Signet is a seedling of the Montgomery Company resulting from the cross Premier x Talisman. It has a long pointed, deep pink bud opening to a softer, single toned, bright pink. Signet is no novelty but is a true clear pink and a free bloomer.

PRICES

GRAFTED PLANTS		SCIONS	
\$23.00 per 100 in all quantities	\$230.00 per 1000	\$9.00 per 100 in all quantities	\$90.00 per 1000 in all quantities

Purchasers must sign agreement not to propagate stock of this variety except for their own use on a royalty basis.

SWEETHEART ROSES

Sweetheart roses can be grown profitably by large growers and are almost invaluable to the smaller, or retail grower. For bowl and corsage arrangements their usefulness is unequalled. Sweetheart roses are especially disease-resistant and they do well even in unfavorable locations. Listed below are three fine Finch varieties. A planting which would include some of each will give you three distinct, useful colors.

Mrs. Finch—light pink.

Dark Pink Mrs. Finch—our sport of Mrs. Finch which is the same except for deeper shading.

PRICE FOR GRAFTED PLANTS OF THE ABOVE TWO VARIETIES

\$ 25.00 per 100
180.00 per 1000 in quantities of 250 or over

White Finch—white sport of Mrs. Finch.

Fred C. Stielow
U. S. Plant Patent No. 277, Apr. 26, 1938

PRICES

GRAFTED PLANTS		SCIONS	
\$25.00 per 100 in all quantities	\$250.00 per 1000	\$10.00 per 100 in all quantities	\$100.00 per 1000 in all quantities

Purchasers must sign agreement not to propagate stock of this variety except for their own use on a royalty basis.

Non-Patented Rose Varieties

Duisberg

A beautiful butter-yellow rose originating in Germany and imported a few years ago to the United States. Duisberg is now grown extensively in the East where it has earned for itself universal support. Occasionally it is referred to as "Golden Rapture."

PRICE OF GRAFTED PLANTS

\$25.00 per 100 \$250.00 per 1000

in all quantities

Peters Briarcliff

A darker pink sport of Briarcliff. One of the best buys on the market today.

Briarcliff—brilliant pink.

Joanna Hill—clear yellow, deepening to orange at center.

Talisman—scarlet, gold and old rose.

Talisman No. 5—color same as Talisman except intensified.

PRICES FOR GRAFTED PLANTS

\$ 25.00 per 100

180.00 per 1000 in quantities of 250 or over

PRICES APPLYING TO BOTH PATENTED AND ABOVE VARIETIES

Less than 25 plants of a variety 50 cents each

Prices F. O. B. Richmond, Indiana

No charge for Boxing or Packing

All grafted rose plants listed in this catalog are for greenhouse forcing purposes and are not suitable for garden culture.

Budded Rose Plants

Two-Year-Old Buds

Oregon stock, strong, thick breaks ready for immediate planting. Delivery Jan. 1 on.

Joanna Hill Pernet Briarcliff

PRICE

1,000 - 10,000 — 18 cents
10,000 - 20,000 — 17 cents
20,000 or more — 16 cents

American Pride

\$250.00 per 1000

Potted Buds

We can supply you with strong started buds, well-established in 3-inch long pots. These are budded on manetti and are ready for immediate planting. Delivery from the latter part of February on.

Better Times

Peerless

Lucile Hill

Lestra Hibberd

Briarcliff

Mrs. Roosevelt

Yellow Gloria

PRICES

Same as those given for grafted plants of the above varieties.

Started Buds of Rome Glory

PRICE

\$300.00 per thousand in all quantities.

F. O. B. Richmond, Indiana

No charge for Boxing or Packing

TERMS OF SALE

All orders subject to 2% cash discount if money accompanies order or if paid within 10 days from date of invoice. Otherwise all bills are net and due in 30 days; overdue accounts are subject to 6% interest per annum.

Cash must accompany orders under \$5.00.

If C. O. D. shipment is requested, the order must be accompanied by at least one-third the amount to insure acceptance. No discount is allowed on C. O. D. shipments.

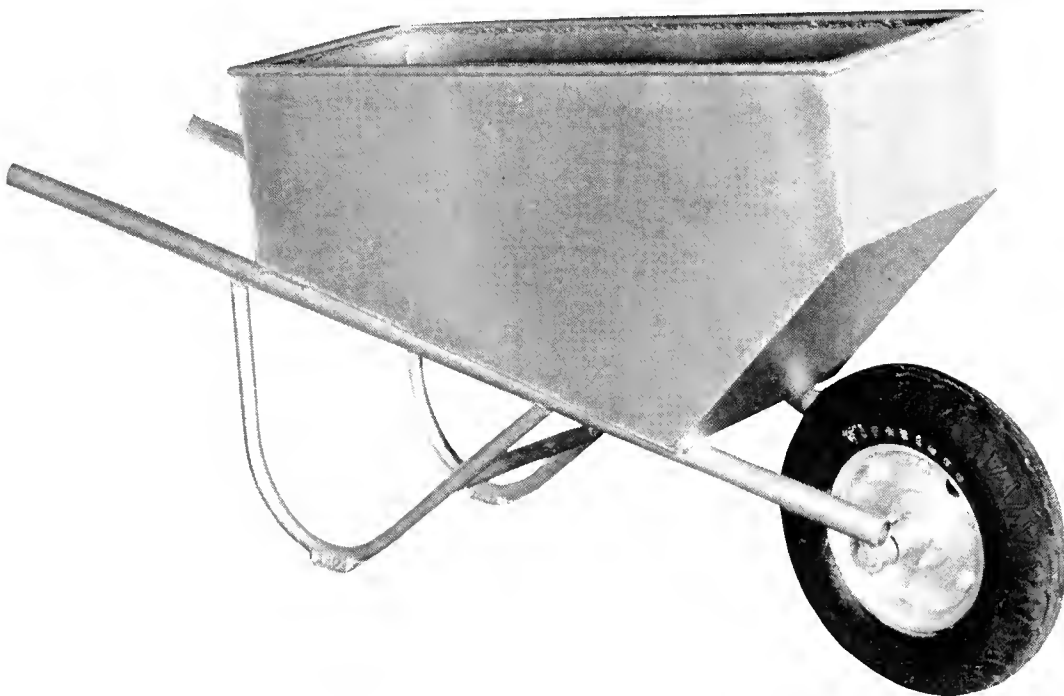
CHARGE ACCOUNTS. New customers who wish to open a charge account will please furnish us credit references and allow sufficient time for us to confirm same. If immediate shipment is desired, cash must accompany your order, and in the meantime we can look up your references for future shipments.

SPECIAL NOTICE. ALL SHIPMENTS TRAVEL AT THE RISK OF THE PURCHASER. SHOULD ANY DAMAGE OCCUR, NOTIFY YOUR EXPRESS AGENT AT ONCE SO YOU CAN ENTER CLAIM.

SUNDRY ITEMS FOR GREENHOUSES

If you wish something that is not listed, write us and we will find it for you. All prices listed are the regular prices to greenhouse companies. As we are handling the following on a small margin, it must be on a cash basis.

HILL'S MULCHING BARROWS



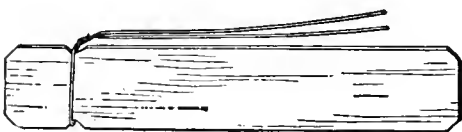
This barrow is manufactured by us and will stand the heaviest work. It is strong, light and fast, getting maximum accomplishment with least effort. Its easy mobility is due to the pneumatic tire, perfect balance, and lightness resulting from its all welded construction.

Wheel is fastened on axle housing with two set screws. Wheel is roller bearing, removable, made of pressed steel. Firestone four-ply, double tube tire.

Keep inflated at 30 to 40 lbs. pressure, depending on condition of walk and load.

Water-tight bed made of 16-gauge steel—14 inches wide, 40 inches long; 16½-inch spread at the handles. Weight 76 lbs. WASH and DRY this Mulching Barrow after using and it will last indefinitely.

Price \$26.50 F. O. B. Richmond, Indiana



WOOD LABELS



BLANK WIRED LABELS PER 1000

	Plain	Painted
3½ x ⅝-inch	\$1.80	\$2.30
Copper or Iron wired same price.		

GARDEN STAKES PER 1000

	Plain	Painted
8 x ⅞-inch	\$4.00	\$5.00
10 x ⅞-inch	5.00	6.00
12 x 1⅛-inch	7.00	8.50

The 8- and 10-inch Stakes are packed in cartons of 250 each and the 12-inch Stakes in cartons of 100 each.

POT LABELS PER 1000

	Plain	Painted
4 x ⅝-inch	\$1.60	\$2.00
5 x ⅝-inch	1.80	2.20
6 x ⅝-inch	2.00	2.50
8 x ⅝-inch	2.50	3.00
10 x ⅝-inch	3.00	4.00
12 x ⅝-inch	4.00	5.00

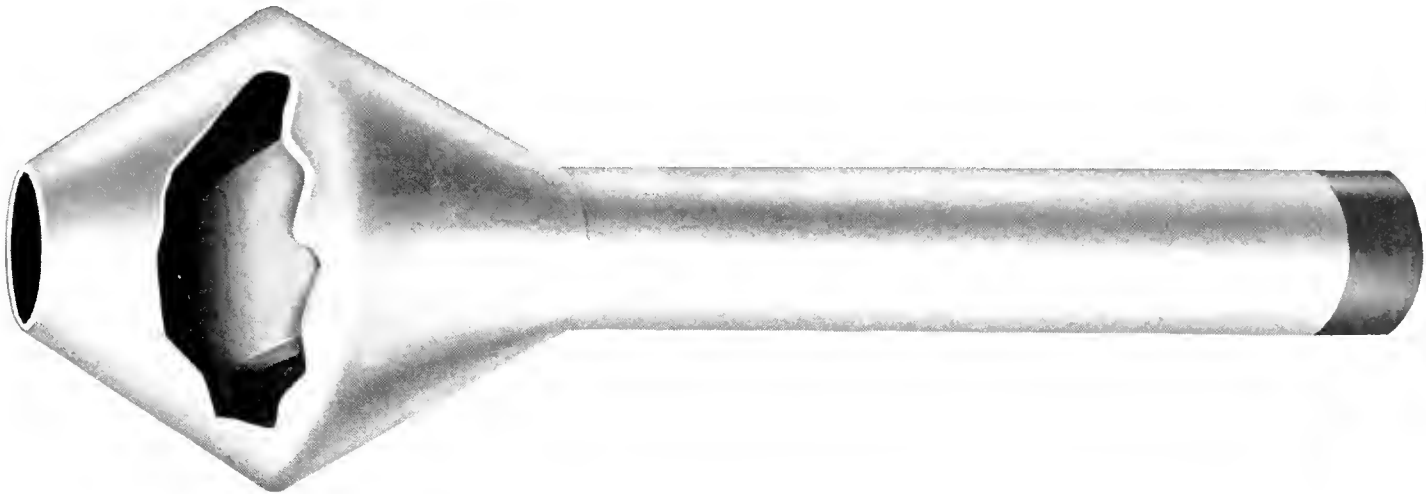
The 4-, 5- and 6-inch Pot Labels are packed in cartons of 1000 each and the 8-, 10- and 12-inch in cartons of 500 each.

GREENHOUSE THERMOMETER NO. 40

Excellent greenhouse thermometer. Scale is made of vitreous enamel. At night this lustrous scale shows up easily by flashlight. Oversize scale numbers, wide thermometer lens, make it easily read at from eight to ten feet.

Prices—Lots of 1 to 550 cents each
 Lots of 6 to 1148 cents each
 Lots of 12 or more46 cents each

WATER BREAK



This 11-inch Water Break allows us to put on more gallons of water per minute than anything we have ever used. Pressure relief starts right from the end of the hose and is broken down completely by the breaker plate in the head. Large outlet opening with brass inlet threaded to fit standard hose fittings.

Non-breakable aluminum body with brass fittings for the threads makes this breaker light to handle yet built for long service.

Price each, \$2.25

ROSE SPRAY

This Rose Spray is also made to do more watering in less time. Aluminum body for lightness, brass fitting for threading, and 41 properly placed holes to deliver the water in a uniform pattern.



This non-breakable spray is built for service and satisfaction.

Price each, \$1.75

SMALL ROSE SPRAY

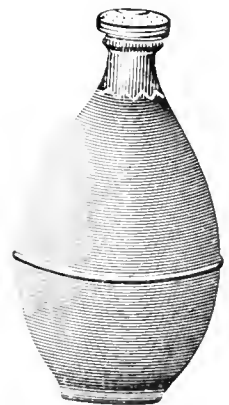
You have to use this spray to appreciate what it will do. Does a better job, is easier to handle, and costs less. After hitting the water break in this spray, 41 perfectly drilled holes deliver an even, uniform spray with just the right pressure. Light in weight, non-breakable, and will last for years. Fits standard $\frac{1}{2}$ -inch or $\frac{3}{4}$ -inch hose connections.



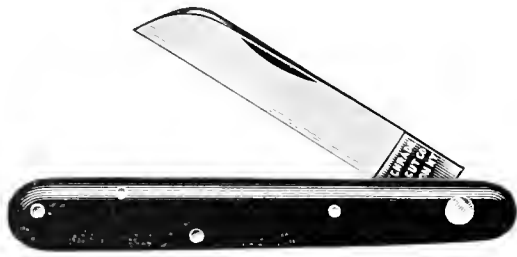
Price each, 85 cents

PLANT SPRINKLER

Each \$1.20 prepaid
Six or more..... 1.10 prepaid



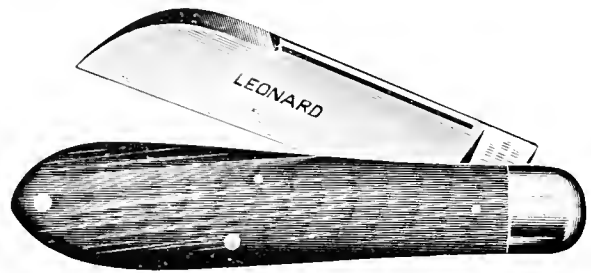
FLORIST KNIVES, PRUNING SHEARS, TROWELS



No. 13545

A fine reproduction of the Kunde Grafting Knife with blade beveled from one side. Heavy brass linings. 4 inches.

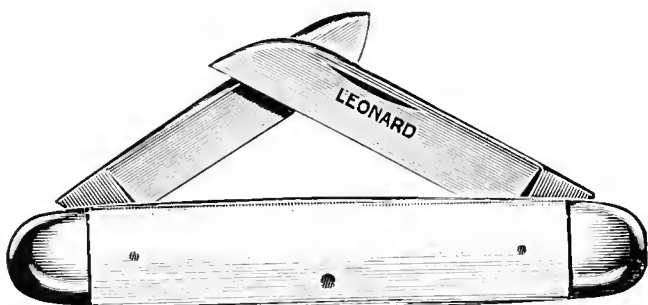
\$1.25 each; 3 for \$3.00



No. 1255

Many purpose knife in a nice thin pocket size, 3⁵/₈-inch. Cocobola handle.

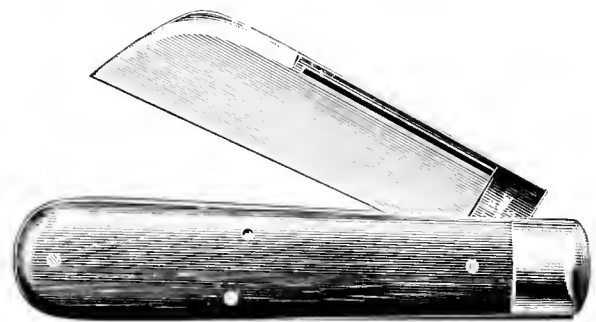
65 cents each; 3 for \$1.65



No. 21

Two blades with brass lining; 3³/₄-inch white handle, finely finished.

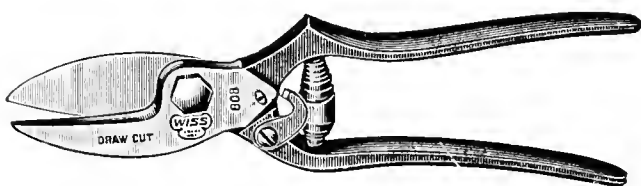
\$1.25 each; 3 for \$3.00



No. 15505

Cocobola handle; steel linings. 3¹/₄ inches.

50 cents each; 3 for \$1.35



No. 808

Powerful draw-cut feature. Full forged steel with open end handles. 8 inches.

\$2.50 each; 3 for \$6.75



No. 8 Grafting Blade

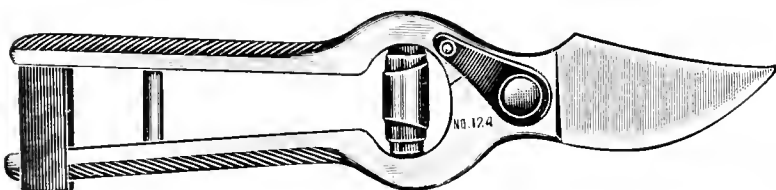
Fixed blade; oval cocobola handle; 3-inch blade; 7 inches over all.

70 cents each; 3 for \$1.90

No. 8¹/₂ Small Grafting Knife

Fixed blade; oval cocobola handle; 2³/₈-inch blade; 6¹/₂ inches over all. Also especially suited for making cuttings.

45 cents each; 3 for \$1.20



No. 124

Medium priced S. Kunde & Sohn Shear for general use and an exceptional value. Security plate and leather closure. 20 cm. Closing pin now enclosed within spring, no danger of pinching hand.

\$2.65 each; 3 for \$7.00

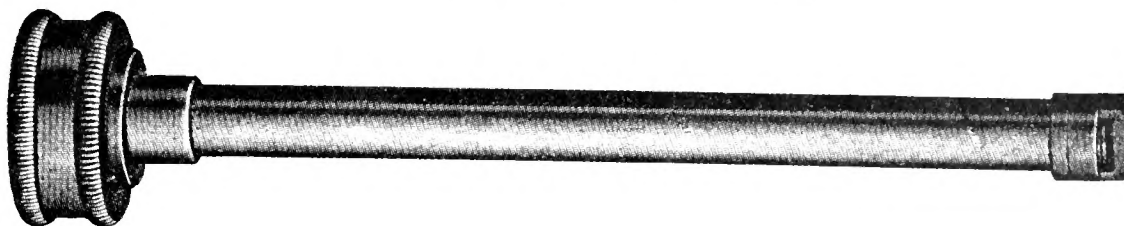


No. 211

One-piece trowel forged with strong handle. Preferred by us because the handle can be gripped close to the blade. 5 inches.

60 cents each; 3 for \$1.65

SYRINGING NOZZLE



Good workmanship and material have made this a most satisfactory nozzle for general syringing.

Price \$1.75 each, postage prepaid, less 2% cash discount.

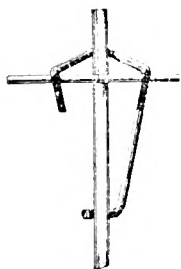
PARADISE SYRINGING NOZZLE



A well made brass nozzle that syringes with an evenly strong washing spray. The tips are made of brass and have a large enough opening to prevent clogging. Each nozzle comes equipped with two tips — No. 1 for mums, carnations, small potted plants, and No. 4 which is for syringing roses.

Price—10-inch nozzle: \$2.50 each, \$7.00 for three, \$28.00 per doz.
18-inch nozzle (use on ground beds) \$3.00 each.
Extra tips, 35 cents each. Postage prepaid on any order.

EVERLASTING ROSE STAKE FASTENER



We believe these fasteners give you the best and most economical way of fastening your stakes to the length wires. Made of galvanized spring wire No. 15. Will hold their spring for years and can be removed at any time and reused.

Price—\$3.30 per 1000
3.00 per 1000 in quantities of 5000 or more

GARLAND SHADING COMPOUND

This Shading Compound can be used economically as it stays on well, one application usually lasts all season. Where abnormal amounts of rainfall occur, it is often necessary to apply second applications. This compound does not effect paint or putty. It is easily removed at the end of the season or will come off automatically with the first frost. It is unusually good for shading rose houses as it can be evenly sprayed on and does not make too heavy shading.

PRICES

Barrels — 500 lbs. to 600 lbs.	11½c per lb.
½ Barrels — 200 lbs. to 300 lbs.	12½c per lb.
Kegs — 100 lbs.	13½c per lb.
Pails — 25 lbs. to 50 lbs.....	14½c per lb.

RED ARROW SPRAY

Thrip control for mums. Effective against leaf rollers, cut worms, etc.

1 gallon\$10.70
 In case lots (½ doz. 1-gal. tins).....Each 10.35
 Shipping weight per case, 69 lbs. net.
 Freight prepaid on shipments of 100 lbs. or more.



TRI-OGEN

Protection against practically all insects and fungus diseases in the rose garden and flower garden as well. No other spray required.

- A Small Kit (makes 16 qts.).....\$1.50
Protects 12 to 20 roses for season
- B Medium Kit (makes 64 qts.)..... 4.00
Protects 50 to 80 roses for season
- C Large Kit (makes 32 gals.)..... 6.00
Protects 100 to 160 roses for season
- D Estate Kit (makes 128 gals.).....20.00
Protects 400 to 600 roses for season

KOLODUST

Colloidal Sulphur, water penetrating dust. A longer lasting Mildew and Black Spot control.

Per 100 lbs.....\$6.00
 Ton or more, per 100 lbs..... 5.15
 Freight allowed on 100 lbs. or more.



DUSTING SULPHUR

Elemental sulphur finely ground.

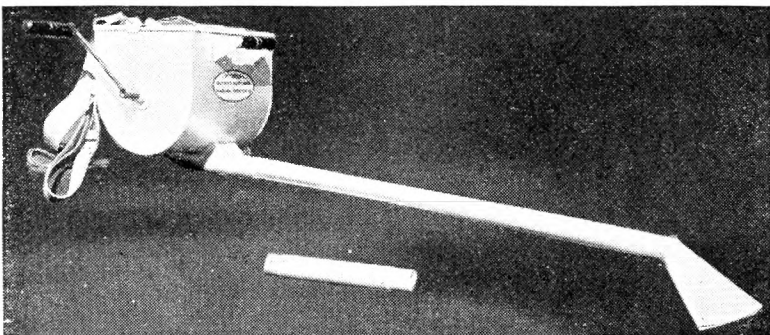
Per 100 lbs.\$3.25
 Ton to 5 tons, per 100 lbs..... 2.95
 F. O. B. Middleport, N. Y.

MIKE DUSTING SULFUR

Finely ground sulphur, effective for the control of Mildew and Black Spot.

	1,000 lbs.	Less than
	to 3 tons	1,000 lbs.
10 lb. bags, 6 per case.....	7½ c lb.	8c lb.
1 lb. cans, 24 per case.....	18½ c lb.	19c lb.

Freight allowed on shipments of 100 lbs. or more; terms, 1% cash 10 days, 30 days net. All shipments originate at Midland, Mich.



HAND BLOWER GUN

Sturdy — Efficient

Price \$15.00, F. O. B. Middleport, N. Y.

LETHANE 440

Effective as control for mealy bugs on gardenia plants.

Unit	No. Units per case	Ship'g wt. per case	Price
1 qt.	12	33 lbs.	\$2.75
1 gal.	6	57½ lbs.	7.00
5 gal.	Single	46 lbs.	6.00 per gal.
15 gal.	Single	over 100 lbs.	5.50 per gal.

1% discount. Minimum transportation charge paid on shipments of 100 lbs. or over.

HITOX

For leaf rollers on roses. Also effective against Chrysanthemum thrip and midge.

1 gal.\$ 9.00
 5 gal. drum 40.00

DN SULFUR DUST NO. 10

Highly effective in controlling red spider, mite and thrips on carnations. Also aids in checking carnation rust.

10 lbs. bags, 5 per case.....25 cents per lb.

LORO

Effective against Chrysanthemum thrip and midge. Not recommended for use on roses.

Unit	No. Units per case	Price
1 gal.	6.....	\$10.50
5 gal. drum	per gal.,	9.00



Why It Is Economy for You to Order Young Rose Plants Early

- 1.** You will not be told that the variety you want so much is “sold out.”
- 2.** We can pick out good stock and set it aside with your name on it. Early selection is the best selection.
- 3.** If there is any appreciable time before you want delivery, your plants are spaced to allow for the additional growth.
- 4.** When your benches are ready, your plants will be ready for the benches.

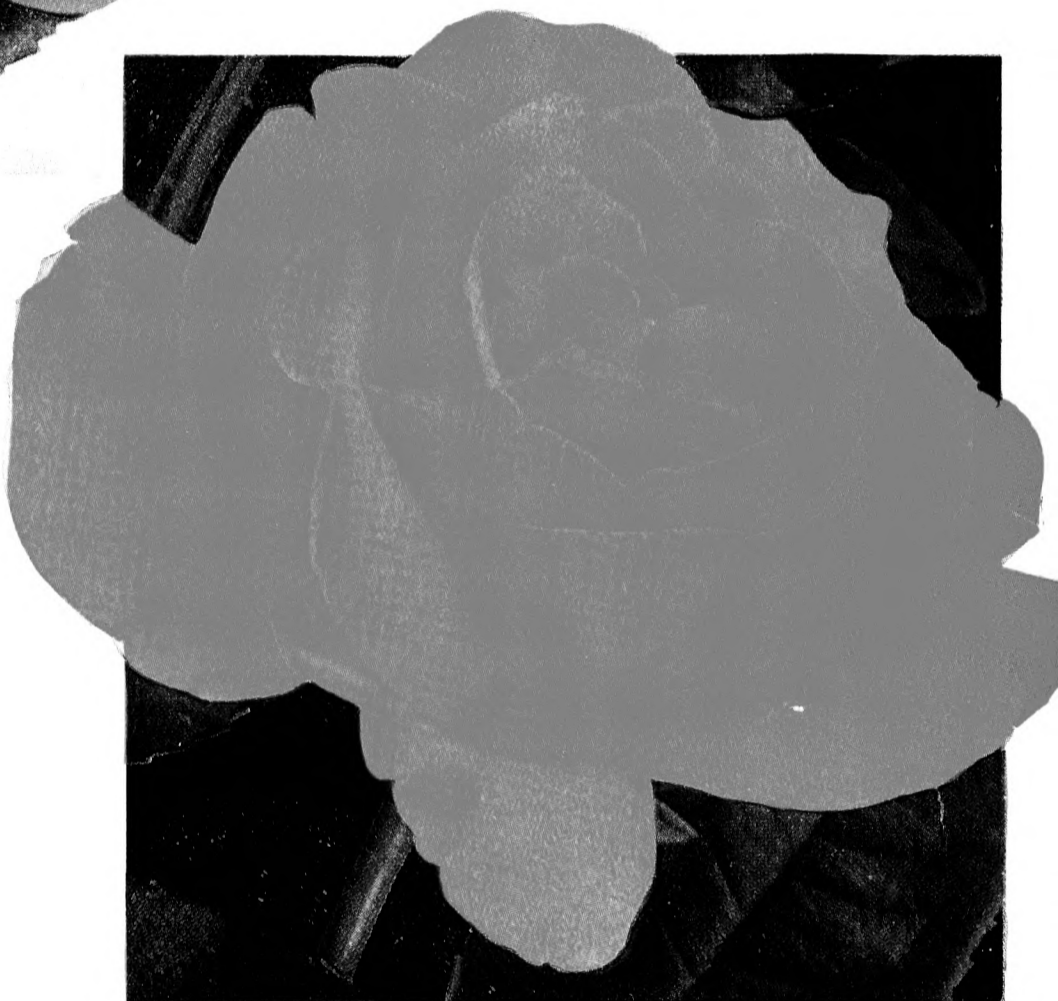
Buy **HILLS'** *Quality*

GRAFTED AND BUDDED
ROSE PLANTS



HAPPY DAYS
ORIGINATED BY
THE AMLING ROSE CO.
U. S. Plant Patent No. 144

© 1937



BETTER TIMES
ORIGINATED BY JOSEPH H. HILL CO.
U. S. Plant Patent No. 23

© 1934

MRS. FRANKLIN D. ROOSEVELT
ORIGINATED BY TRAENDLY & SCHENCK, INC.
U. S. Plant Patent No. 80



HILL
FLORAL PRODUCTS Co.
RICHMOND • INDIANA
AGENTS FOR
THE E. G. HILL CO. JOSEPH H. HILL CO.